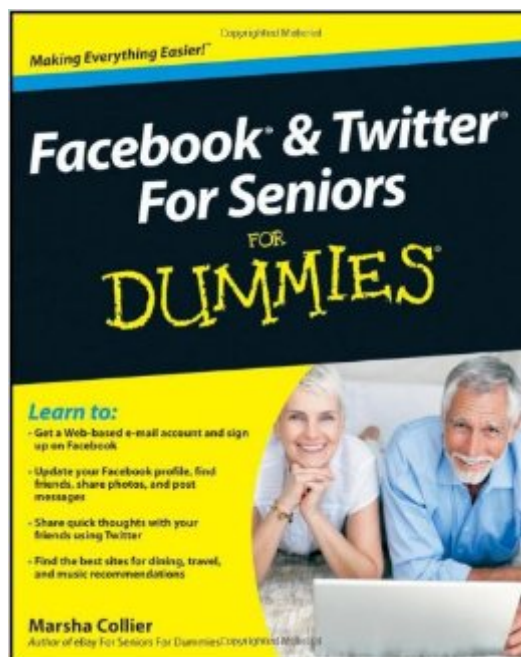# Facebook And Twitter For Seniors For Dummies

Synopsis

A fun and easy social media guide for the over-55 set People over 55 were the fastest-growing user group on Facebook in the first half of 2009, and theyâ ™re flocking to Twitter at a faster rate than their under-20 grandchildren. From basic information about establishing an Internet connection to rediscovering old friends, sharing messages and photos, and keeping in touch instantly with Twitter, this book by online expert Marsha Collier helps seniors jump right into social media. Seniors are recognizing the communication possibilities of Facebook and Twitter and are signing up in record numbers This plain-English guide explains how to get online, set up a Facebook profile, locate friends, post public and private messages, share photos, create events, follow local businesses and friends on Twitter, create a blog, play games, and more Marsha Collier explains every step with the same friendly, comfortable style that has made her eBay For Dummies books bestsellers Facebook & Twitter For Seniors For Dummies supplies everything seniors need to function confidently on these two social media platforms.

Book Information

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Customer Reviews

This book (Facebook and Twitter for Seniors ...) is good as an overview. The subject has changed so much since this book was written that it is almost out of date already. It has helped me somewhat though not as much as I had hoped it would.

I consider myself to be well versed in Facebook and Twitter and the etiquette for both. What I am

not capable of is explaining it to my parents. I got this book today, and it's the perfect tool to introduce seniors to the social web (sorry mom).The chapters are well laid out, with great examples of lingo that I (as a heavy social media user) take for granted.If your mom doesn't know a DM from a status update, just buy her this book. It's really terrific. Also, Marsha mentions that as we age we are less mobile. This could be very liberating for someone who can't get out as much as they'd like to.

After reading some of the reviews, I almost did not purchase this book, however, I considered the probability that almost anyone would be computer savvy,compared to me, so I got it. This has been a lifesaver, well, almost lterally, as it has allowed me to maintain some semblance of sanity!Friends gave me their barely used, 7 year old computer. It has Windows Vista, and I was absoluely lost.Even the built in helps were not of much help as I am extremely technicaly challenged.With the book, i can go somewhere quiet, with my (paper) notebook, pencil and study, actually absorbing some of what my 65 year old eyes are reading! I'm glad there is still a place one can buy a book for an OS that has been around for awhile, at a reasonable price, one that was as described.It may not be what a more experienced computer person would ned, in fact, I can see how it woud not, but for my needs, at this time, it will suffice! Great buy!

This simple to understand in-depth guide by Marsha Collier is your must-have resource for all ages. From the fact filled tables and graphs and how to buy computer supplies, to how to easily join the social networking site of your choice, this book covers it all. Get your post-its out and mark your favorite pages.From Twitter hashtags to crowd sourcing, you'll learn some of the meanings of the acronyms you may have heard of beyond the World Wide Web. Now that I've finished reading it, I'm giving it to my parents who will no longer have an excuse as to why they can't join in on the social media fun.~Julie Spira, author ofThe Perils of Cyber-Dating: Confessions of a Hopeful Romantic Looking for Love Online

Unlike the other excellent Dummies books written for seniors by Nancy Muir such as iPad For Seniors For Dummies (For Dummies (Computers)), this effort by another author is trying to straddle two audiences, tech challenged Seniors as well as middle age folks with some experience with technology.The first section explains computer and email basics well. Access to email is critical to housebound seniors as well as the disabled. I have seen ihn mu own extended family the joy experienced by seniors in sharing jokes, comments, and birthday greetings. One of my graduate theses dealt with the positive impact of email access on depression among the old and disabled.

This first section alone would be enough for many seniors. This chapter sets he groundwork for the introduction to Facebook in the next section.The Face book section moves a little quickly for a beginner, but will get the uninitiated online and up and running. Unfortunately the data mining aspects of Facebook have led many seniors to distrust placing personal information and photos online. I would have preferred a section dealing with Skype in depth, as many use this to connect with children and grandchildren.The Twitter section was interesting to me, as I don't use twitter, nor do I think that most seniors would be comfortable with it....but that's just me. To move from no knowledge in Section 1 to Social Networking in Section 4 is quite a leap, and it appears that the author is aiming to be useful to a very broad audience, not just seniors. Still, if you are an uninformed senior re technology, this is a good place to get an overview.

Book did not meet my expectations. Outdated material. This book is from the year 2010. My experience with this item:most of the material included in the book I'd already knew, therefore I wasn't pleased with book. I thought the material in the book would be recent and up to date.

Like most seniors, I never had much interest in this activity -- too much like playing. This book did convenience me that I had better things to do. If I want to correspond with someone, I will use email of pick up the phone and call them.

I read the introduction and believed it. Quickly I came up with a question. I had to search the FaceBook site in the photo area for an hour to finally find the answer on my own. There are lots of questions to be answered but none of MINE are answered in this "learning lite" book -- p.s. I was born in 1944. What was I thinking? Oh, right, my bad, I THINK. The author gives out several email addresses et al. But then she says don't expect an answer. All I want is my money back or the hour I wasted. At my age I would prefer the hour.

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